

SOLUTION BRIEF

KEY BENEFITS

- AI-driven analysis and automation
- Manage all strategic portfolios with one solution
- Make confident investment decisions, not bets
- Gain real-time visibility and traceability across all operations
- Eliminate manual reporting and data silos for streamlined insights
- Align strategic objectives with tactical execution for better outcomes
- Optimize resource allocation to maximize value delivery

KEY FEATURES

- Customizable investment types support diverse organizational structures
- Hierarchical relationships provide complete visibility of organizational components
- Team financial management enables effective talent and resource allocation
- Business-aligned roadmaps connect objectives with strategic investment
- Automated time tracking provides visibility into team level financial impacts
- Real-time analytics and scenario planning aid in intelligent forecasting
- Seamless integration with HR and team delivery systems

Clarity®

Connecting Strategy and Work for Better Outcomes

Overview

Clarity® by Broadcom is a leading Strategic Portfolio Management (SPM) solution that gives organizations confidence in their business decisions. It bridges the gap between siloed finance and operations systems, offering real-time visibility and unified governance across all investment types. Unlike traditional project-management approaches, Clarity connects strategy to execution, empowering leaders to move beyond guesswork. It aligns business objectives with operational practices, providing a unified source of truth for investments, projects, and people. With Clarity, businesses can finally answer the age-old question, “Where did all the money go?”

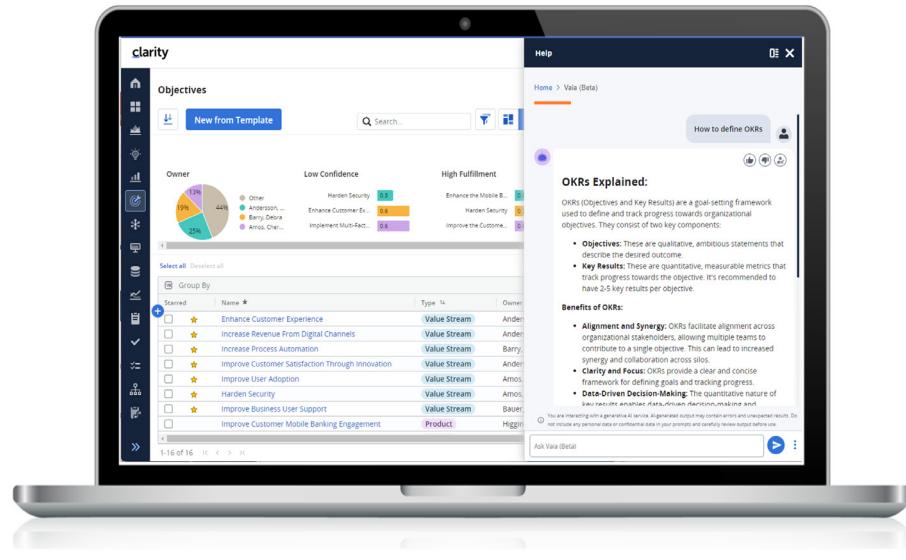
Business Challenges

Many enterprises struggle with fractured operational ecosystems, creating a lack of visibility into investment performance and returns. Traditional tools lead to inaccurate data, manual reporting processes, and disconnected teams—not to mention tool sprawl. Leaders make technology bets with limited insights, struggling to align strategy with execution and optimize resource allocation. This practice results in wasted time, inefficient processes, and increased risks to business solvency.

Solutions Overview

Clarity empowers organizations to optimize investment performance. Real-time insight and AI-driven analysis close the gap between strategy and execution. Leaders are empowered to make informed decisions through unified governance and a single source of truth for investments. Clarity also optimizes resource allocation, automates time tracking, and simplifies annual operating plans. As a result, teams can align activities with business objectives, focus on value delivery, and eliminate the manual effort of reporting.

Figure 1: Set up OKRs with an AI Guide



Critical Differentiators

AI-Powered Planning

Clarity now leverages AI for intelligent guidance in project and portfolio management. You can use it out-of-the-box to automatically summarize complex project status reports and roadmaps into executive-ready insights. It automates manual, repetitive tasks, freeing up team bandwidth. AI also assists in setting strategic OKRs with step-by-step guidance, ensuring alignment with business goals.

Unparalleled Flexibility

Clarity has the adaptability to support any organizational structure, framework, and methodology, offering completely customizable investment types. This flexibility allows businesses to model their specific operations, regardless of complexity. The unique adaptability of Clarity ensures that the solution conforms to the way a business works, not the other way around. You define how you track investments, ensuring relevance to your business goals and unique processes.

Unified Hierarchies

Clarity delivers complete visibility of organizational components and their relationships with unlimited capabilities for defining and governing those connections using hierarchies. This feature enables businesses to gain an end-to-end view of how all parts of the organization are connected and contributing to overall strategy. This visibility is crucial for informed planning and decision making.

Advanced Team Financial Management

Clarity provides specialized team financial management capabilities, encompassing team registries, forecasting, and constraint-based allocation. This functionality enables effective talent management by matching resources to strategic needs and ensures that team-level actualization and spending is tracked and managed with precision. This capability promotes both accountability and resource optimization.

Business-Aligned Roadmaps

Clarity is the only solution where both operations and development teams work with the same data, using a strong financial engine to connect investment strategies to business objectives. This connection enables all stakeholders to align strategic outcomes with delivery, ensuring that both business and technology teams work together towards the same results with a shared vision.

Intelligent Automation

Clarity streamlines governance and compliance by automating time tracking and seamlessly integrating with HR and team delivery systems. This automation removes manual effort from reporting processes, allowing resources to focus on strategic work. It also ensures that all data is accurate and readily available for analysis and informed decision making.

Open Integration

Clarity integrates seamlessly into the ValueOps® platform, connecting with Rally® software, ValueOps ConnectALL, and ValueOps Insights for a Value Stream Management solution. This connected approach creates a more powerful ecosystem, enabling continuous alignment and collaboration between strategy and execution teams. Data that flows from these systems is used to drive better business outcomes.

VIP Service

Clarity customers enjoy a unique customer service experience beyond a market-leading SPM enterprise solution. Clarity customers also have access to the product team, roadmap sessions and product demos. Some other vendors sell software and provide no additional customer service. This practice strands their customers with unfinished installations and unused features, but Broadcom is committed to your success.

**For more information, please visit
valueops.broadcom.com**

“IN THE FIRST TWO YEARS, WE SAVED HUNDREDS OF MILLIONS OF DOLLARS.”
– BOEING