Clarity®
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GET READY FOR AI, CLOUD AND AUTOMATION WITH CLARITY®

SEE WHAT'S NEW IN THE MARKET-LEADING SPM SOLUTION, INCLUDING UNIFIED VISIBILITY, STRATEGIC ALIGNMENT AND AI-DRIVEN EFFICIENCY

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CLARITY BY BROADCOM ISN'T STANDING STILL — AND NOR IS THE WORLD THAT USES IT

As companies race to get more value from AI, cloud and automation, Clarity is evolving to keep pace. The latest updates are more than just incremental features: they are big steps forward in how leaders see, plan and execute technology investments.

Here's what's happening in Clarity, the market-leading Strategic Portfolio Management (SPM) solution — and why it matters to you:

It starts with **Unified Visibility**. By eliminating the effects of tool sprawl and bringing your data into one place, Clarity gives you a single, reliable view of your entire portfolio. That visibility makes it possible to take the next step: **Strategic Alignment**. When everyone can see the same information, you can finally connect people, money, work, and strategy into one coherent picture. And once your efforts are aligned, you unlock **AI-Driven Efficiency**. Clarity automates the busywork, streamlines reporting, and frees your teams to focus on innovation and value delivery.

In other words: real-time visibility enables alignment, and alignment drives efficiency. Together, they turn portfolio management from an administrative burden into your strategic advantage.

Let's look at how it works.

CONTENTS

WHAT'S CLARITY?

Clarity is the market-leading Strategic Portfolio Management (SPM) solution for the enterprise. A perennial leader in industry-analyst reports, the cloud-based and on-premises solution is designed to give organizations confidence in their business decisions – especially as AI looms large. Bridging the gap between siloed finance and operations systems, Clarity offers real-time visibility and unified governance across all investment types.

Unlike traditional project management, Clarity connects strategy to execution, empowering leaders to move beyond guesswork. Agile, traditional or hybrid, Clarity lets enterprises manage all types of investments in one place. With Clarity, businesses can finally answer the age-old question, "Where did all the money go?"

Bringing additional powers to Clarity is the ValueOps® platform, which combines Rally® for agile management, Insights for deep data analysis, and ConnectALL for easy integration with most third-party applications.

Click here for more about **Clarity** and **ValueOps**.

01

UNIFIED VISIBILITY — EVERYBODY SHARES THE SAME DATA

REPLACE TOOL SPRAWL AND DATA SILOS WITH A CLEAR REAL-TIME VIEW OF YOUR ENTIRE ENTERPRISE PORTFOLIO.

Companies often operate blindly in a sea of disparate tools and disconnected data. So-called tool sprawl fragments business ecosystems, forcing finance and operations to work in separate worlds. Now leaders can't see how their technology investments directly impact business outcomes, which makes it hard to allocate resources. The struggle to piece together the right data means that crucial strategic decisions, and necessary course corrections, are often made based on limited, stale or inaccurate information. A lack of transparency is not just inconvenient but hurts progress. Reports indicate that a substantial percentage of digital investments fail to deliver expected business outcomes due to poor SPM – a direct consequence of this visibility gap. Plus, manual reporting consumes valuable resources without generating any meaningful insights, further exacerbating the problem.

Clarity is a single, enterprise-grade SPM solution that replaces or federates all your IT and business tools, providing a comprehensive, unified view of your entire portfolio—from financials to resources. Unlike fragmented systems that leave teams struggling to bridge the gap between strategic plans and how work gets done, Clarity acts as a single pane of glass, bringing together your systems of operations and governance. Eliminating data silos gives you a real-time picture of what investments are aligned and whether efforts are delivering value.

What That Means to You:

GAIN A REAL-TIME PICTURE OF YOUR ENTIRE PORTFOLIO BY ELIMINATING DATA SILOS.

With Clarity, the days of struggling to reconcile information from multiple, disconnected systems are over. You'll have a consolidated view that provides immediate insight into your investments, enabling you to understand the true state of your portfolio at any given moment. This unified perspective is the bedrock for informed decision-making.

MAKE DATA-DRIVEN DECISIONS ABOUT WHERE TO INVEST TIME AND MONEY.

Without clear visibility, investment decisions often devolve into educated guesses or, worse, hope. Clarity equips you with the accurate and up-to-date portfolio intelligence needed to move beyond guesswork. You can confidently allocate resources to the initiatives that offer the greatest strategic return, ensuring your investments are aligned with tangible business objectives. With investments properly aligned, technology efforts are actively contributing to the company's mission.

IMPROVE COLLABORATION AND COMMUNICATION ACROSS THE ORGANIZATION WITH ONE SOLUTION.

When everyone is working from the same, accurate data set, collaboration naturally improves. By connecting to most business and IT systems, Clarity establishes a single source of truth for your portfolio, fostering better communication and understanding between different departments. Leaders get a consolidated view of operations from across the company, while teams continue working with the tools of their choice.

Customer Story:
Sappi — Gaining Unified Visibility

Sappi, a global leader in the forest products industry, was operating in a fragmented IT landscape, with multiple, disconnected systems for managing technology investments. A lack of clarity on resource allocation and investment performance made informed decision-making a significant hurdle.

Sappi implemented Clarity to create a single source of truth. Data from multiple systems was connected, providing a comprehensive view of the entire technology portfolio.

The implementation of Clarity provided Sappi with a clear picture of its technology portfolio, improving governance and compliance. The ability to see all projects in one place made it easier to manage and monitor investments, ultimately leading to more strategic resource allocation and better project outcomes.

“Clarity fulfills 100% of our needs and requirements.”

sappi

TO LEARN MORE ABOUT CLARITY, PLEASE **CONTACT US** FOR A DISCUSSION OR DEMO.

02

STRATEGIC ALIGNMENT — CONNECTING YOUR VISION TO REALITY

GET THE ENTIRE ORGANIZATION WORKING TOGETHER TOWARDS YOUR SHARED OBJECTIVES.

With tool sprawl eliminated and visibility established, you can begin to align work and strategy, resources and funding. The challenge is the disconnect between high-level strategic goals and the day-to-day execution of work and resource allocation. Teams may be working hard, but not necessarily on the right things. The result is often lost value, with reports indicating that most AI pilots, for example, fail due to misaligned execution. Without a clear line of sight from strategy to delivery, it becomes difficult to prioritize, manage dependencies, and direct teams to initiatives that truly contribute to the company's long-term vision.

Clarity empowers you to visualize strategic goals and align your future with what-if modeling and capacity planning done on drag-and-drop roadmaps. By defining clear objectives, you can easily associate work to specific outcomes, giving you a line of sight from execution to strategic impact. This allows for intelligent scenario analysis, enabling you to understand the implications of different investment choices and resource allocations before committing. Furthermore, Clarity facilitates the clear positioning of agreements, ensuring that all stakeholders are precisely coordinating efforts to achieve your overarching business objectives.

What That Means to You:

DEFINE YOUR INVESTMENT PORTFOLIO IN A WAY THAT TRULY REFLECTS YOUR ORGANIZATION'S STRUCTURE AND PROCESSES.

Clarity is flexible, allowing you to customize investment types and define unlimited hierarchical relationships. This means you can model your business reality precisely. Whether your investments are products, programs or value streams, Clarity can be tailored to your unique needs.

ENSURE THAT PEOPLE, WORK, STRATEGY, AND FINANCIALS ARE ALL PULLING IN THE SAME DIRECTION.

Alignment is achieved when every element of the organization is contributing harmoniously towards shared goals. Clarity gives you the visibility and framework to connect your strategic objectives directly to your operational execution. Sync resource allocation and project priorities with the company's overarching mission.

TRACK PROGRESS AGAINST STRATEGIC GOALS AND ADDRESS MISALIGNMENTS PROACTIVELY.

With Clarity, you gain the ability to see how individual projects and initiatives contribute to broader strategic objectives. Proactive identification of any disconnects or misalignments lets you make timely adjustments and keeps your portfolio strategically on track.

Customer Story: The Hartford — Achieving Alignment and Predictability

The Hartford, a leading financial services and insurance company, sought to improve its project and portfolio management processes. They aimed to enhance alignment between strategic objectives and daily work, increase predictability in project delivery, and foster greater confidence among their business partners.

The Hartford implemented Clarity to create a unified solution that connects business goals with execution details. By adopting Clarity's flexible frameworks, strategic roadmaps and robust data management capabilities, they were able to establish a common system for both operations and development teams.

The Hartford saw measurable gains in delivery performance, with teams growing more excited about their planning and the organization's ability to follow through on commitments.

"Feature lead time and time to market are down, predictability is up, and our business partners have confidence in their planning decisions and our ability to deliver."

THE HARTFORD

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03

AI-DRIVEN EFFICIENCY — AUTOMATE OPERATIONS TO UNLEASH YOUR POTENTIAL

CLARITY HANDLES YOUR DAILY CHORES, FREEING YOU TO FOCUS ON PLANNING AND INNOVATION.

In many organizations, too much time is spent on manual tasks like gathering data, creating reports, and tracking information across different systems. These jobs are repetitive, slow and often lead to mistakes, which makes decision-making harder and less reliable. Instead of focusing on long-term planning, problem-solving and innovation, teams often find themselves stuck reacting to issues as they come up. The constant need to piece together information by hand not only takes away from higher-value work but also prevents teams from being proactive and forward-looking. Over time, this kind of manual workload creates frustration, wastes resources, and kills creativity and innovation.

Clarity helps address these challenges by using AI to automate everyday operations and reduce the efforts required for reporting, compliance, and tracking. Clarity connects easily with existing systems, such as HR and project management tools, to keep everything in sync without extra steps. By streamlining time-consuming processes, Clarity gives back valuable hours that would otherwise be lost to routine tasks. This shift allows teams to focus on more important goals, such as strategic planning, creative projects, and innovation. Instead of just doing work faster, teams are freed to do more meaningful work that would have been difficult to take on before.

What That Means to You:

AUTOMATE THE BUSYWORK AND SHIFT FROM FIREFIGHTING TO STRATEGY

Many teams spend too much time on routine tasks like gathering data, preparing reports, and double-checking information. This slows down more important work such as planning, problem-solving and innovation. By handling these repetitive jobs, automation helps reduce mistakes, flag issues earlier, and highlight when resources are out of balance. Instead of always reacting to problems, teams can make decisions with clearer information and more time to think ahead. The shift from manual upkeep to proactive strategy means energy goes into building solutions rather than constantly fixing issues.

STREAMLINE GOVERNANCE AND COMPLIANCE, AND FREE UP TIME FOR STRATEGIC WORK

Tasks like time tracking, reporting and other compliance requirements often take up hours that could be better spent on meaningful projects. Automating these processes reduces the burden, keeps information accurate, and ensures important requirements are met without constant manual input. This creates the space for teams to concentrate on broader goals instead of getting stuck in administrative details. With resources freed, organizations can do their work while still taking on new and creative projects that might have been out of reach before.

FREE UP TIME TO FOCUS ON INNOVATION

When everyday processes run more smoothly, teams have the capacity to think beyond routine operations. The time saved makes it possible to explore new ideas, test creative approaches, and work on projects that might otherwise be sidelined. This shift isn't just about getting more done — it's about doing different kinds of work that add long-term value. By reducing the pressure of reactive tasks, organizations create room for genuine innovation and problem-solving that help them grow and adapt.

Customer Story: Verizon — Driving Efficiency with AI and Automation

Verizon, the global telecommunications giant, sought to enhance its operational efficiency and drive innovation through better management of its vast technology investments. The company faced challenges with manual processes and the need to leverage data more effectively to inform strategic decisions and accelerate value delivery.

Verizon adopted Clarity to implement automation and streamline its operations. By integrating Clarity with its existing systems, Verizon was able to automate time tracking and reporting, freeing up resources from manual tasks.

The implementation of Clarity allowed Verizon to significantly improve operational efficiency, allowing teams to focus on innovation and strategic initiatives. The AI-driven insights provided by Clarity set up a more proactive approach to decision-making, leading to faster value realization and stronger business outcomes.

"We're leveraging Clarity to support new ways of working."

verizon

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WHAT'S NEXT?

The latest Clarity capabilities aren't just nice-to-have features. They build on one another to create a system that changes how organizations run. **Unified Visibility** clears away tool sprawl, so you finally have a reliable picture of your portfolio. That visibility is what makes **Strategic Alignment** possible — connecting people, money, work, and strategy into a single effort. And once alignment is in place, **AI-Driven Efficiency** kicks in, streamlining operations and freeing teams to innovate.

If you're interested, we'd love to continue the discussion, maybe demo the product, and see if there's a way Clarity can get you ready for what's next.

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To learn more about Clarity and SPM,
be sure to visit **US HERE.**