

# THE PMO PLAYBOOK FOR AI STRATEGY THAT ACTUALLY DELIVERS

How to Operationalize Your  
AI Roadmap Using Clarity®

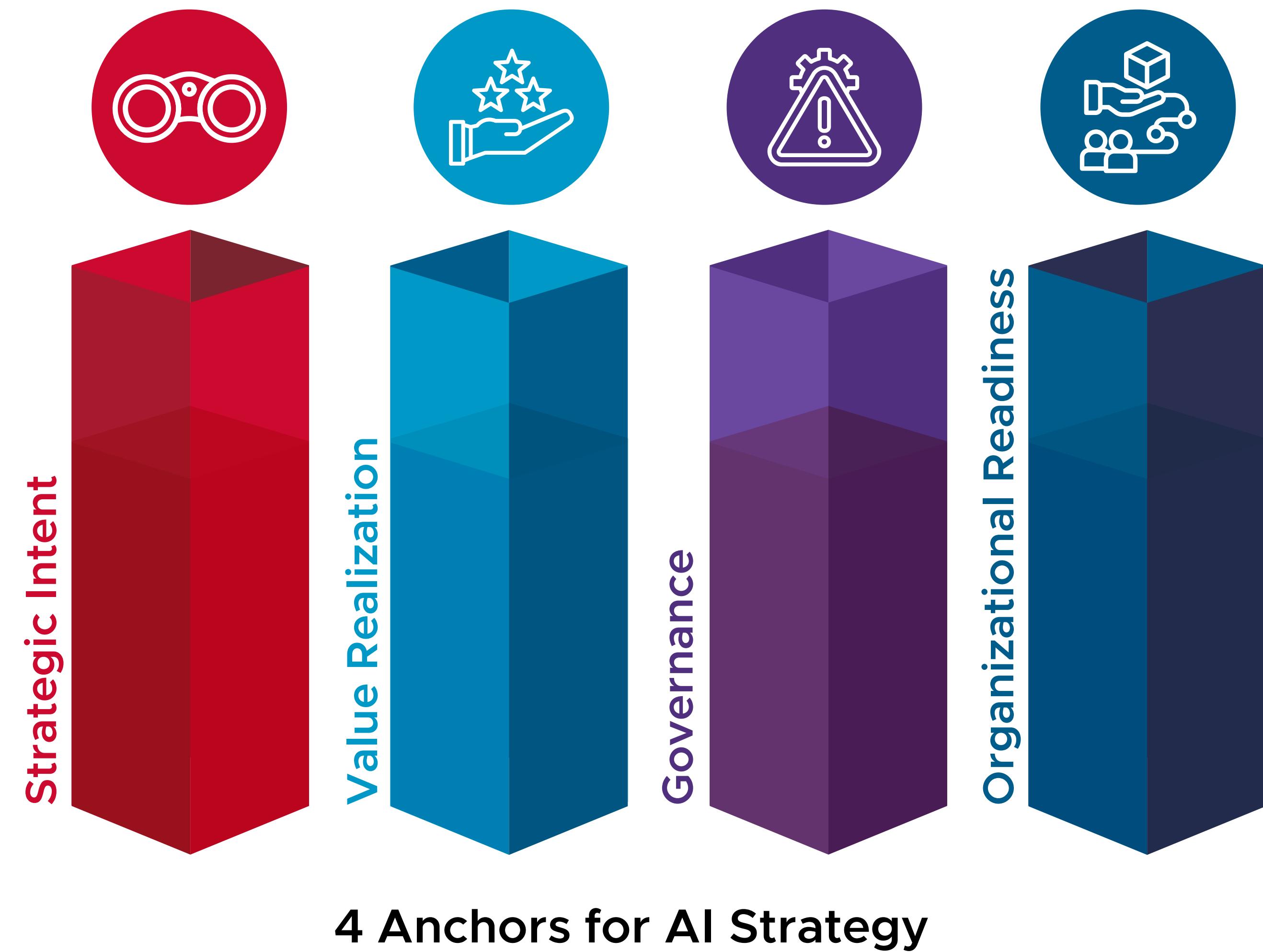


# AI is Transforming the Enterprise. Will Your PMO Lead or Lag?

AI initiatives are flooding enterprise roadmaps. Yet most PMOs remain stuck reacting, not driving. [A 2025 MIT report, “The GenAI Divide: State of AI in Business 2025,” indicated that approximately 95% of enterprise generative AI projects fail to transition from pilot to full production](#), resulting in zero measurable return on investment for most companies. While 90% of firms are exploring these technologies, the 5% success rate highlights significant challenges in integrating specialized AI tools into core workflows.

PMOs sit at the intersection of vision and delivery. But legacy tools, siloed processes, and poor visibility stall progress. If your AI investment roadmap still lives in email chains or spreadsheets, it's time to operationalize.

Clarity by Broadcom provides the structure to secure your strategy against four **Strategic Anchors: Strategic Intent, Value Realization, Governance, and Organizational Readiness**. These anchors empower PMOs to lead with structure, agility, and measurable outcomes.



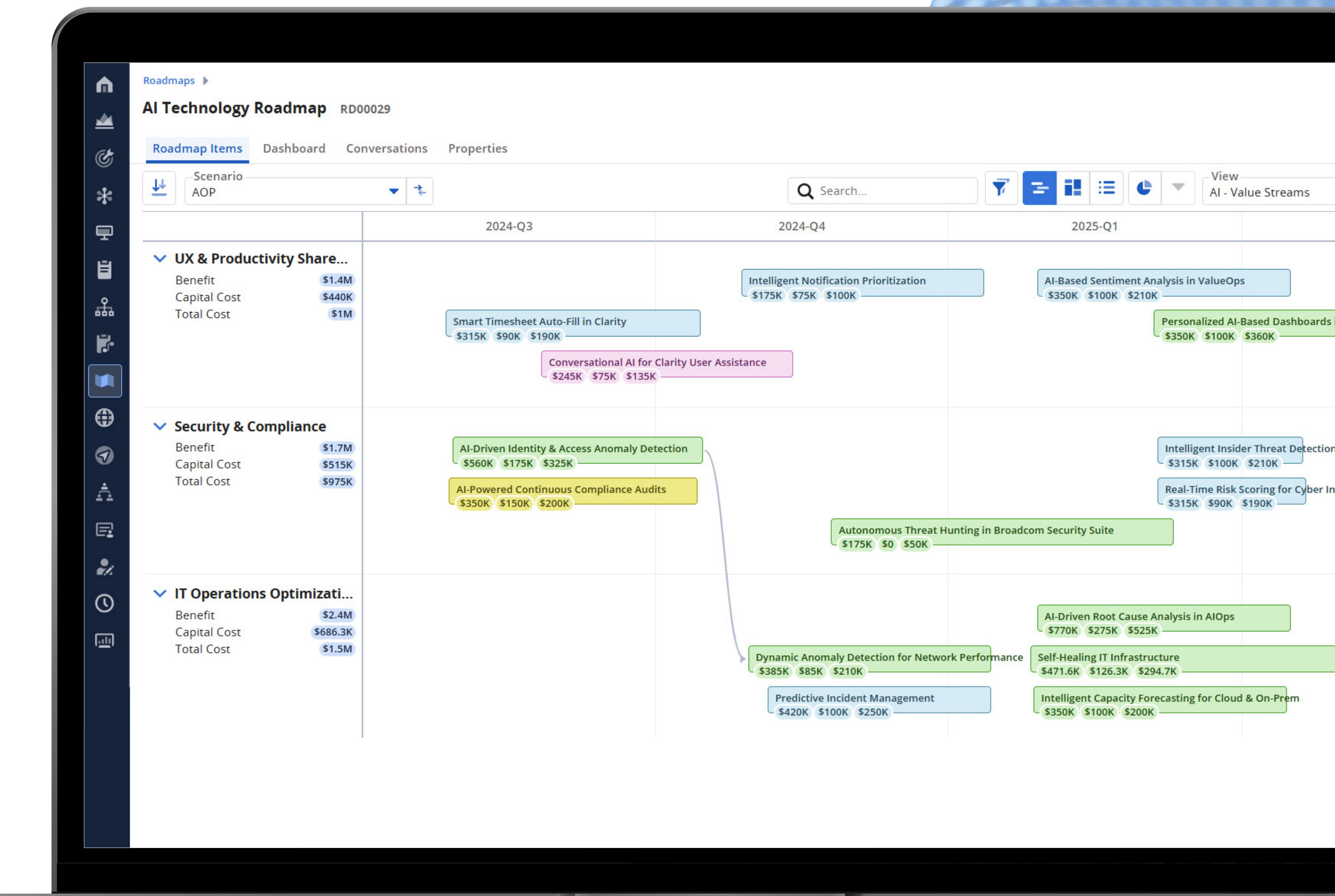
# Turn AI Vision into Funded, Prioritized Initiatives

The first anchor is **Strategic Intent**: defining exactly where AI fits in your business strategy. Many organizations drift because they start with tools or models rather than a clear objective.

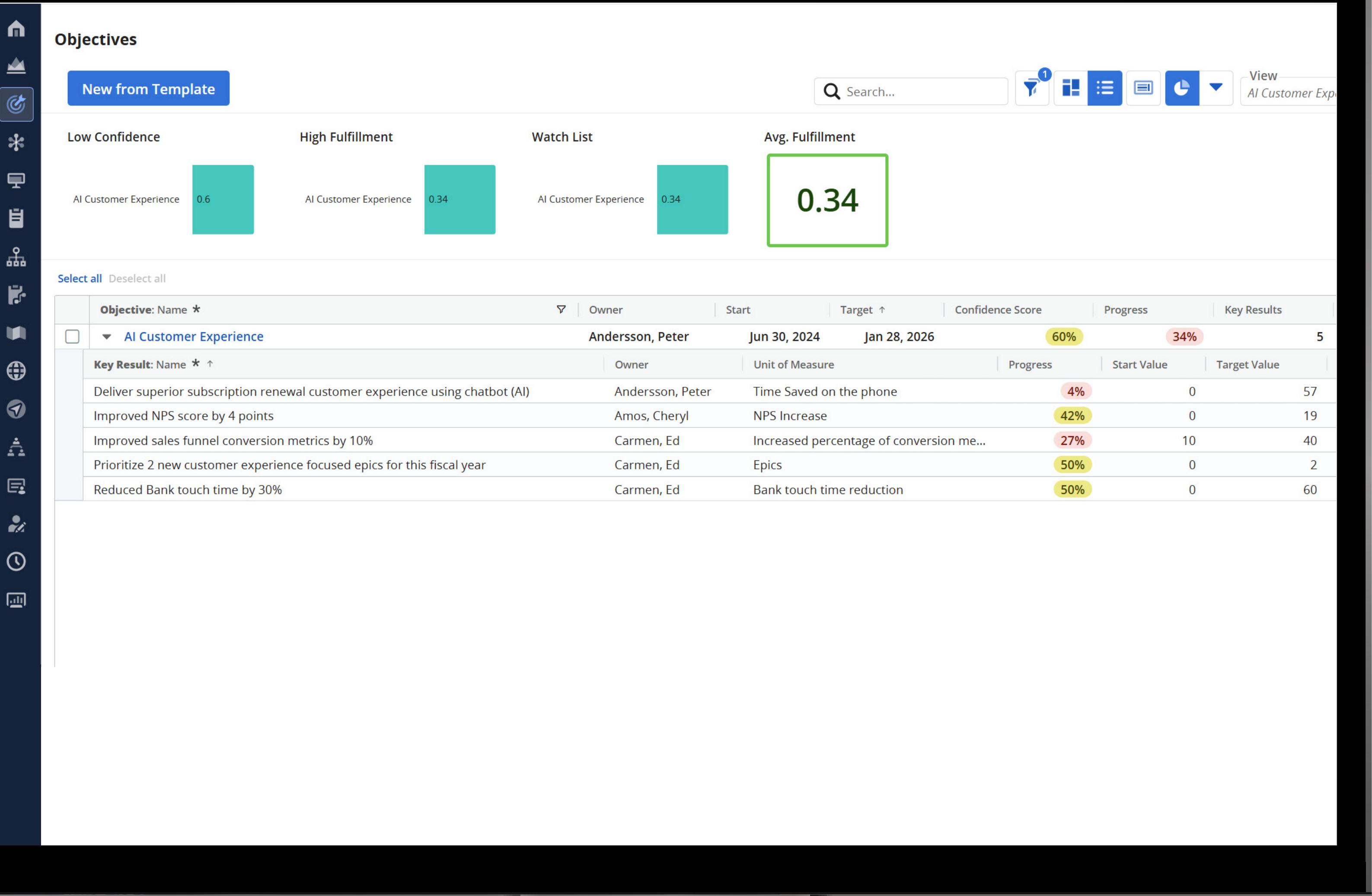
## Clarity gives PMOs the framework to:

- Prioritize AI initiatives by value, feasibility, and data readiness.
- Model multiple “what-if” scenarios to adapt to rapid AI shifts.
- Visualize dependencies across teams and systems.
- Align initiatives to OKRs and board-level strategies.
- Track alignment from intent to execution with Roadmaps and Hierarchies.

Clarity roadmap showing AI initiatives prioritized by business value



OKR dashboard highlighting business impact metrics



# Stop Measuring Activity. Start Measuring Value.

AI without business value is just technical debt. True **Value Realization** requires defining and quantifying impact from the start, yet many PMOs still rely on vanity metrics that don't reflect the bottom line.

## Clarity turns PMOs into value stewards:

- Monitor real-time financial and strategic outcomes.
- Track progress against OKRs and business KPIs.
- Surface underperforming efforts early to prevent “pilot purgatory.”
- Reallocate resources dynamically to high-ROI initiatives.

# Proactively Manage AI with Confidence

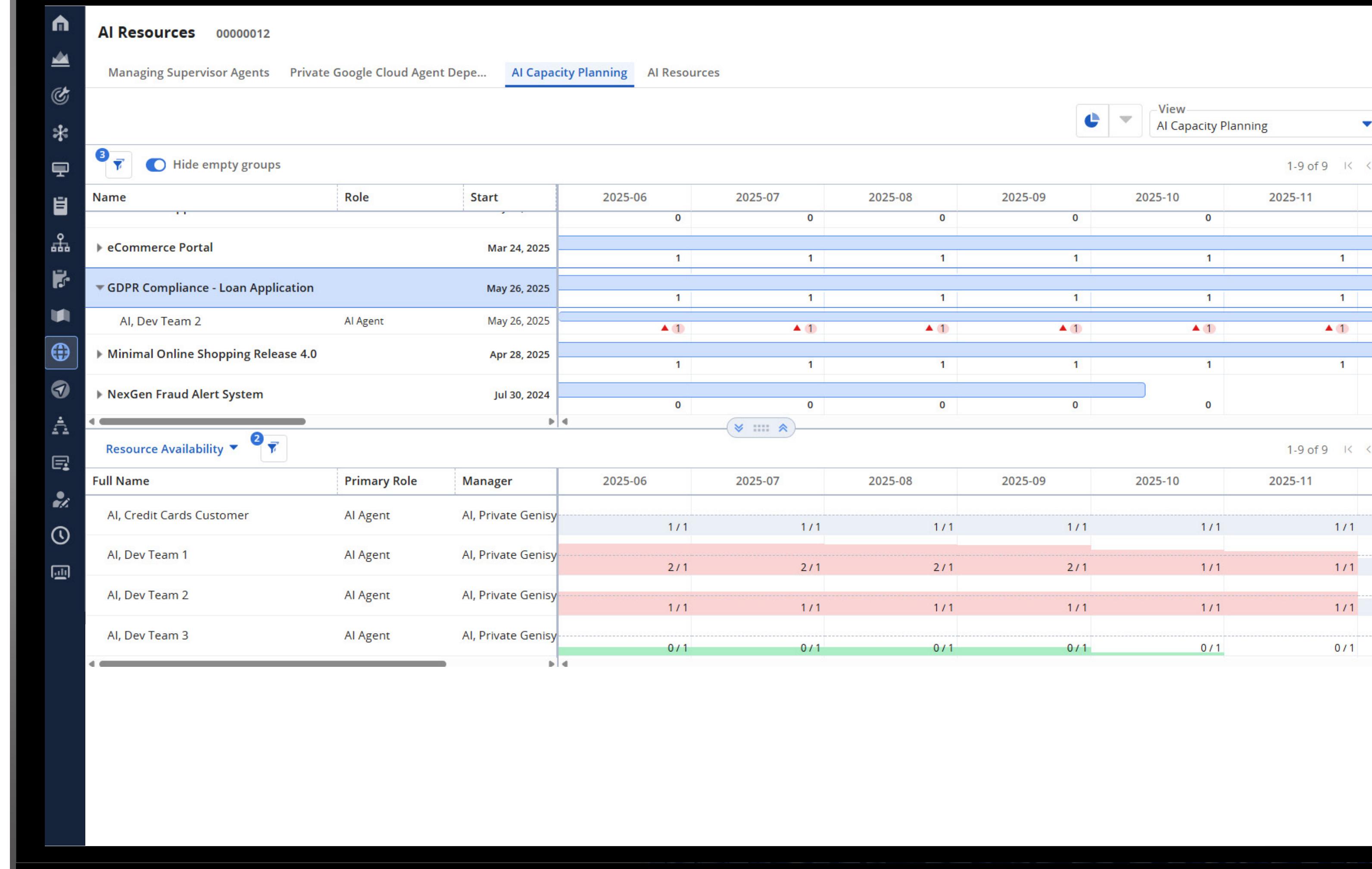
AI introduces unique risks: ethical, operational, and reputational. Robust **Governance** is the anchor that prevents project drift, but without centralized visibility, most PMOs are flying blind.

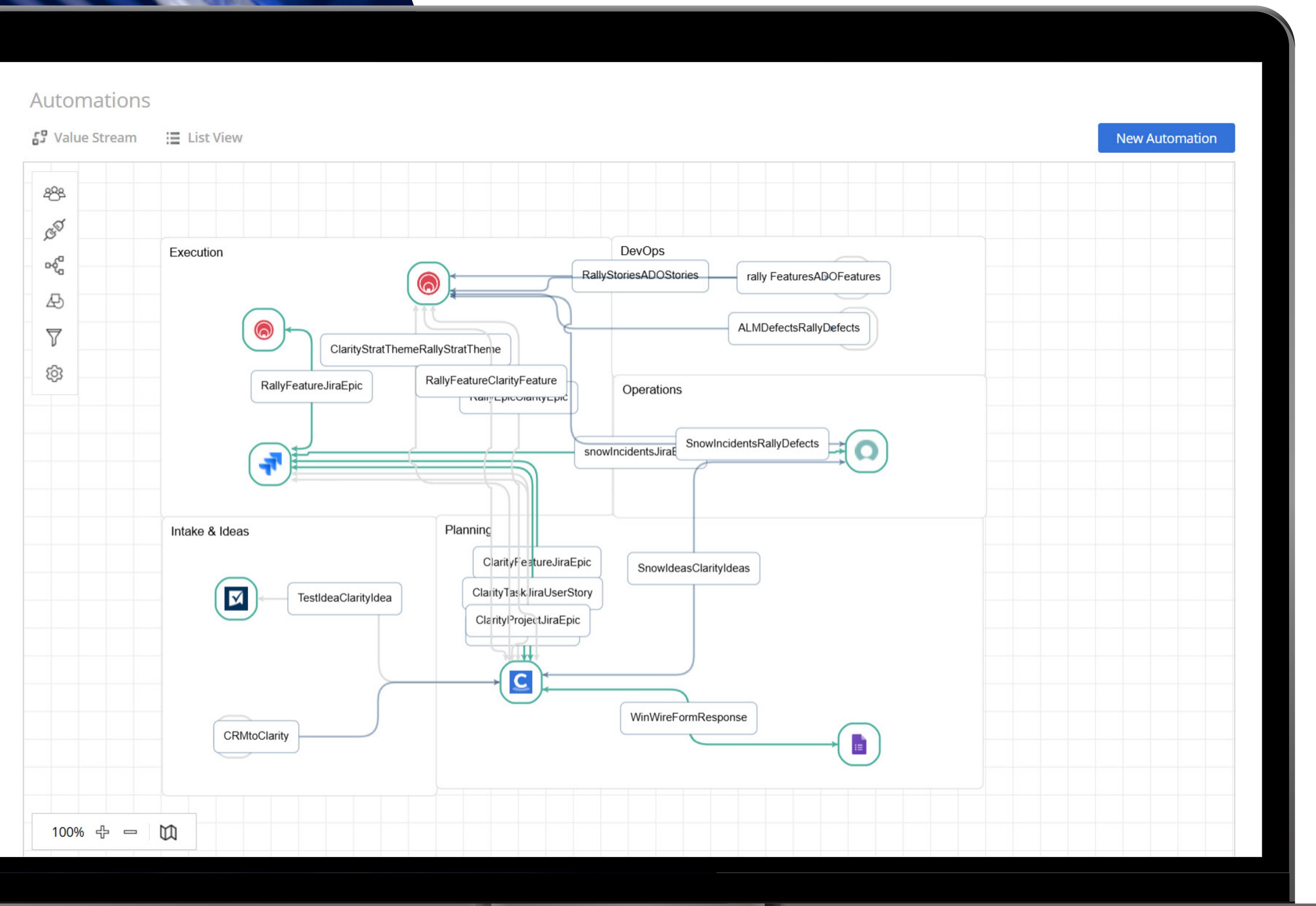
## Clarity equips PMOs to:

- Visualize resource availability and skill gaps for complex AI work.
- Forecast capacity across data science, IT, and business functions.
- Govern with embedded workflows, blueprints, and standardized approvals.
- Plan for necessary reskilling and AI talent development.

**With Clarity, governance isn't red tape; it provides the guardrails for trust and enterprise-wide scale.**

Resource planning and governance view for AI programs





## From Pilot Paralysis to Portfolio Momentum

Success depends on more than great ideas; it depends on **Organizational Readiness**—the ability to execute and integrate AI into the fabric of the company. As the MIT data suggests, the gap between exploration and production is where most value is lost.

### Clarity accelerates AI readiness by:

- Streamlining intake for AI ideas across the enterprise.
- Connecting AI investments to delivery artifacts seamlessly via **ConnectALL®**, our ValueOps Automation solution.
- Providing end-to-end traceability across tools like Rally, Jira, and ServiceNow.
- Enabling cross-functional delivery with bi-directional sync and feedback loops.

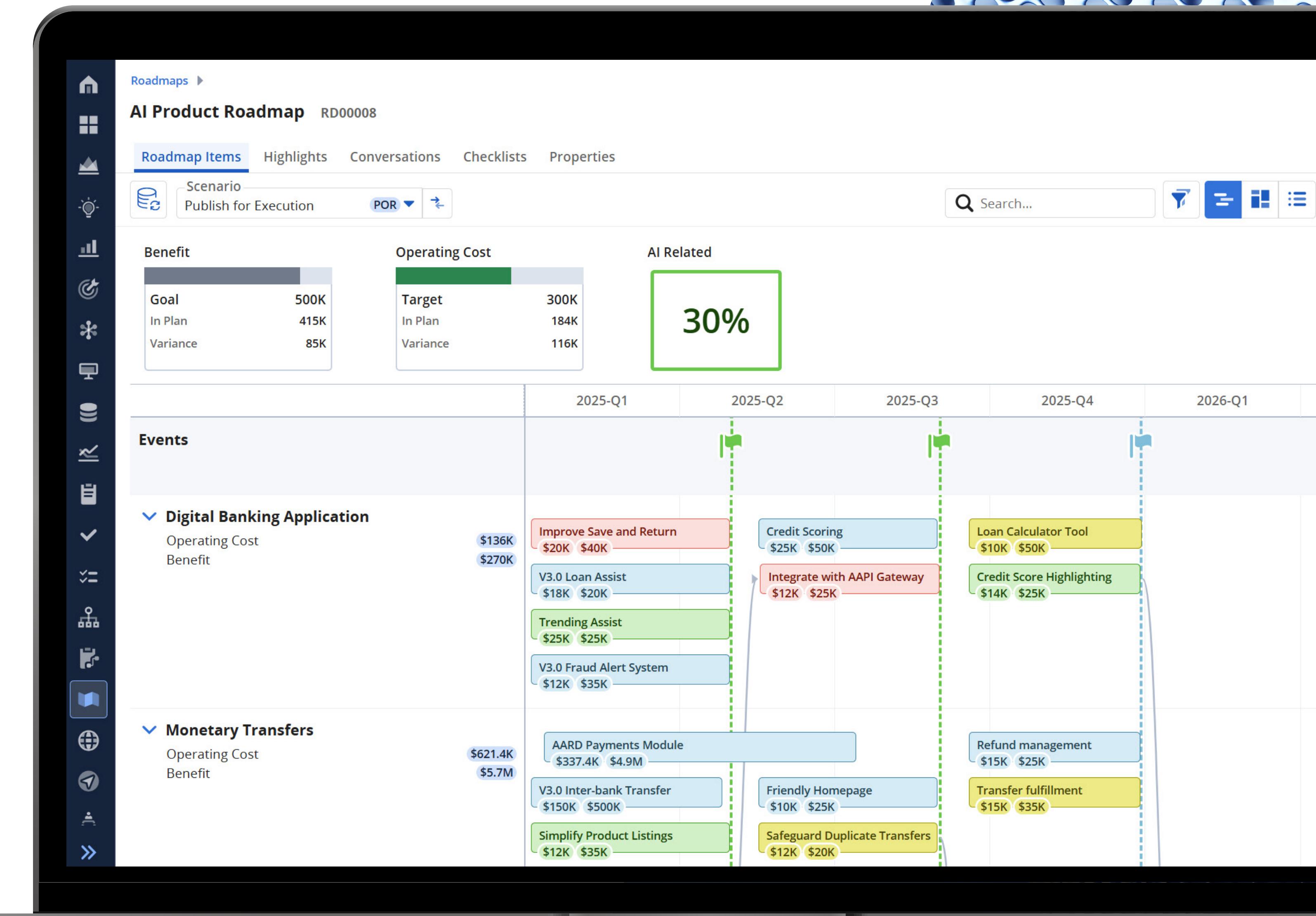
# One Global Enterprise, 300+ AI Initiatives. One Unified System of Record.

A multinational company struggled with AI sprawl: ideas were everywhere, but governance was nowhere. Clarity changed that by anchoring their portfolio in a single unified source of truth.

## NOW:

- AI initiatives are funneled through a central intake process.
- High-potential projects move fast with tailored governance models.
- Roadmaps track value, risk, and resourcing at every level.
- Workforce planning aligns capacity to evolving AI demands in real-time.

## AI Product Roadmap ROI



# Boards Don't Want AI Hype. They Want Results.

As AI budgets grow, so does scrutiny. Boards demand transparency, prioritization, and ROI, not “AI theater.”

Clarity helps PMOs deliver by focusing on four simplified **Strategic Anchors**:



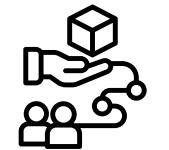
**Strategic Intent**  
and Alignment



Measurable  
**Value Realization**

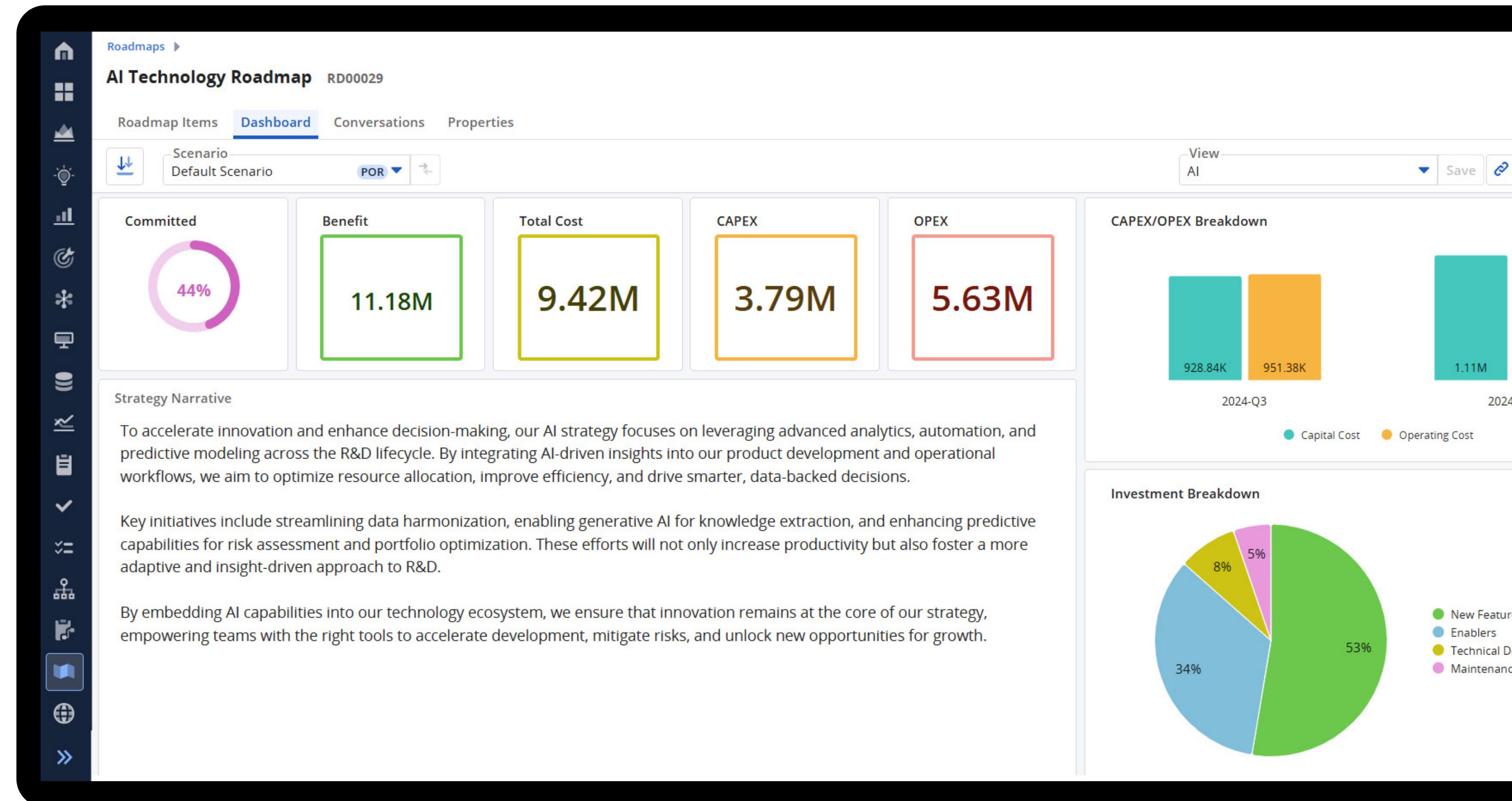


**Governance** that  
builds trust



Scalable **Organizational  
Readiness**

Your PMO is the lever. Clarity is the system.  
Together, you deliver AI strategies that actually work.



## READY TO OPERATIONALIZE YOUR AI STRATEGY?

Let's talk about how Clarity can help. (Visit us at the VSM Summit)

# The AI Strategy Quick Start Checklist

## Assess Your Organizational Readiness in 5 Minutes

Use this checklist to determine if your PMO is prepared to overcome the “95% failure gap” and move AI from pilot to production.



### ANCHOR 1: STRATEGIC INTENT

- [ ] Do we have a centralized intake process specifically for AI initiatives?
- [ ] Can we map every AI project directly to a high-level business objective or OKR?
- [ ] Have we modeled “what-if” scenarios to account for rapid shifts in AI technology?



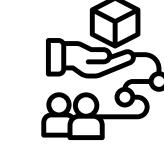
### ANCHOR 2: VALUE REALIZATION

- [ ] Is there a defined framework for measuring ROI beyond “technical success”?
- [ ] Do we have real-time visibility into the spend vs. value of our AI portfolio?
- [ ] Are we empowered to kill “zombie pilots” that show no measurable business impact?



### ANCHOR 3: GOVERNANCE

- [ ] Do we have automated approval workflows tailored for the unique risks of AI?
- [ ] Can we identify exactly who is working on AI and where skill gaps (Data Science, Security) exist?
- [ ] Is our AI governance integrated into our standard project management toolset?



### ANCHOR 4: ORGANIZATIONAL READINESS

- [ ] Are our execution tools (Jira, Rally, ServiceNow) synced bi-directionally with our strategy?
- [ ] Do we have a clear plan for reskilling our workforce as AI automates core workflows?
- [ ] Can we scale a successful pilot across the entire enterprise without manual rework?

## SCORE YOUR RESULTS

**0-4 Checks:** High Risk of Pilot Failure. Your strategy needs a “System of Record” to provide immediate structure.

**5-8 Checks:** Progressing, but Siloed. You have the vision but likely lack the end-to-end traceability to scale.

**9-12 Checks:** AI Leader. You are ready to join the 5% of firms delivering measurable AI ROI.