

PRODUCT BRIEF

KEY BENEFITS

- **See and understand the full picture** – ConnectALL provides real-time visibility into how work moves across systems, helping leaders make informed decisions with awareness of dependencies and bottlenecks.
- **Automate the flow of work across the lifecycle** – ConnectALL eliminates manual ticket updates, data entry, and handoffs, reducing delays and rework while keeping teams aligned.
- **Strengthen governance across a distributed tool ecosystem** – Define how work and information should move, ensure it moves that way, and maintain traceability without forcing standardization or migration.
- **Maintain flexibility without sacrificing control** – Teams keep the tools that match their workflows. The organization gains the connected data and oversight it needs.
- **Create the foundation for intelligent automation and AI** – Connected, contextualized data enables agentic automation that can act with confidence and relevance.

Enterprise Value Stream Automation Platform

Business Challenge

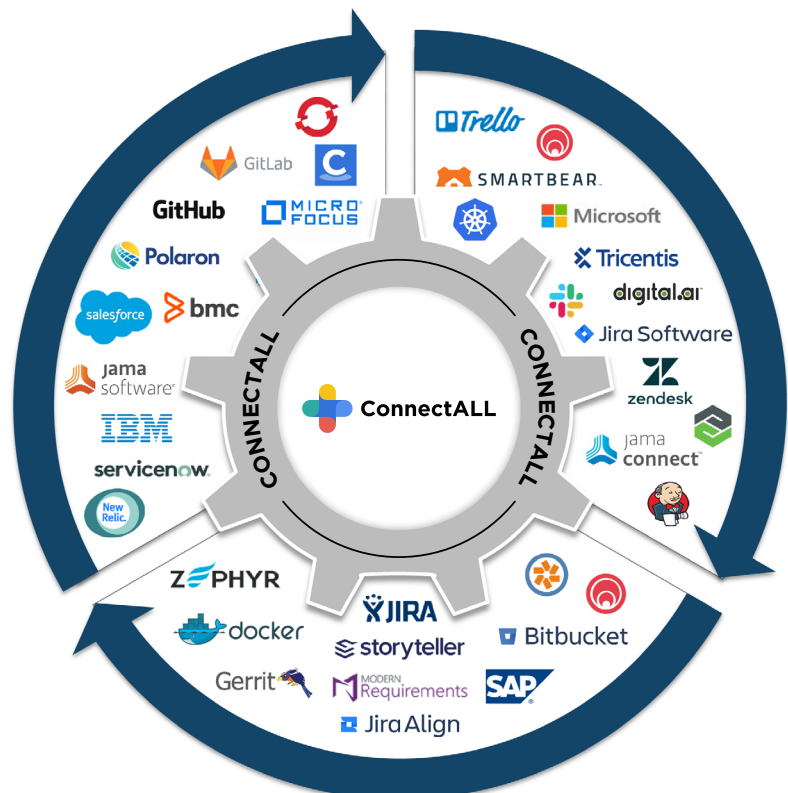
Modern software delivery relies on dozens of specialized tools across planning, development, testing, ALM, support, and operations. Each tool serves a purpose, but when they operate independently, work slows down, reporting becomes manual, and leaders lose visibility into how initiatives are progressing. This fragmentation makes it difficult to enforce consistent governance, manage compliance, or automate workflows reliably across the organization.

ConnectALL unifies these systems into a single, continuous flow of information. By synchronizing artifacts and automating workflows across your toolchain, ConnectALL provides the clarity, consistency, and control required to deliver at enterprise scale.

The result is a shared, real-time view of work, reduced operational friction, faster delivery cycles, and a more predictable path from strategy to execution.

Solution Overview

Successful automation and AI depend on accurate, connected, and contextualized data. ConnectALL provides the foundation for this by integrating and orchestrating the flow of information across your software ecosystem. It links planning, development, testing, ALM, and operational tools in near real time, eliminating manual handoffs and data inconsistencies. With a clear, connected understanding of how work progresses across teams and systems, organizations can support automation with confidence and enable AI-agent-driven decision-making with greater control and less risk.



ENTERPRISE USE CASES

PORTFOLIO AND PROGRAM VISIBILITY

ConnectALL creates a real-time view of progress across teams and initiatives, helping leaders track priorities, dependencies, and outcomes.

INCIDENT AND REQUEST COORDINATION

Connect ITSM, ALM, and engineering tools to establish clear traceability from intake to resolution.

QUALITY AND TESTING ALIGNMENT

Synchronize testing and defect workflows across development and validation environments.

SOURCE CONTROL AND DEPLOYMENT ALIGNMENT

Link code, deployment, and ALM systems to understand what is deployed, where it lives, and how it maps to work in progress. This creates end-to-end traceability from commit to production.

FLOW OPTIMIZATION AND GOVERNANCE

Observe how work moves across systems and teams to identify friction and improve delivery performance.

Why Not Just Use a Single Platform?

Single-platform solutions can simplify delivery, but they require teams to adopt one vendor's ecosystem. For large enterprises, this is rarely practical. Different teams have different needs, and many tools are deeply integrated into compliance workflows, reporting requirements, and operating processes.

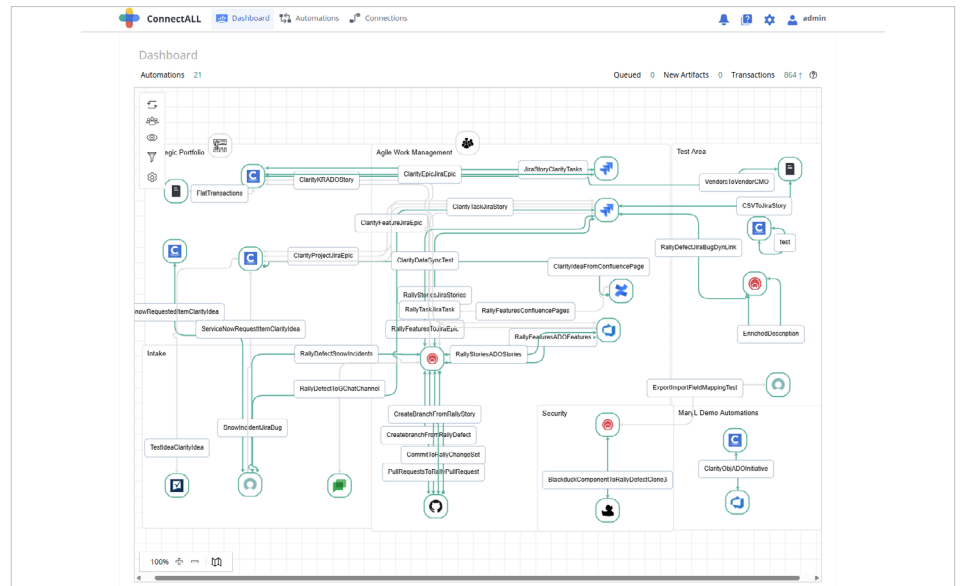
ConnectALL allows teams to continue using the tools that work best for them, while providing the organization with unified visibility, orchestration, and flow. This avoids disruption and vendor lock-in while still improving alignment and control across the enterprise.

ConnectALL: Enterprise Integration and Orchestration Platform

ConnectALL orchestrates how work and information move across your software ecosystem. It provides a consistent, scalable framework for integrating systems, automating workflows, and governing how data flows between teams and tools. This creates a connected delivery environment that supports predictability, traceability, and strategic decision-making.

With ConnectALL, You Can:

- Integrate your toolchain end-to-end across strategy, planning, development, testing, ALM, and operations.
- Automate the flow of work to eliminate manual updates and cross-system handoffs.
- Standardize and orchestrate processes at scale to ensure accuracy and accountability.
- Interpret and augment synchronized content with customer-provided Generative AI using Anthropic, OpenAI, GitHub Copilot, and Gemini.
- Gain full value stream visibility to understand progress, risk, and alignment to strategic objectives.



Closing Position

ConnectALL provides the orchestration, automation, and governance needed to support enterprise-scale software delivery. It helps organizations operate with clarity today while building the connected data foundation required for intelligent automation and AI-driven decision-making.

For more information, contact us at: valueops.broadcom.com/contact-us/valueops-connectall

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ConnectALL-Product-Brief_BC-NO-2025_CE-5379_y3 November 11, 2025