

PRODUCT BRIEF

KEY BENEFITS

- Drive operational efficiency while increasing responsiveness to policyholder and market demands.
- Accelerate innovation across digital channels, underwriting, and claims with aligned delivery.
- Unify financial governance, compliance, and transformation tracking in a single platform.

KEY FEATURES

- Build enterprise roadmaps aligned to growth, modernization, and regulatory strategies.
- Engage IT, PMO, and business teams in shared portfolio views for better planning and execution.
- Allocate budget and teams across initiatives like policy automation, claims digitization, or AI pilots.
- Monitor strategic delivery with real-time dashboards for risk, spend, and capacity.
- Manage capital, run, and change investments holistically.
- Tie cost plans to measurable business outcomes—like faster quote-to-bind or improved loss ratios.
- Customize Clarity with your organization's branding and governance policies.
- Enable mobile access and field-level security for audit and role-specific access.

Clarity® for High-Impact Insurance Transformation

Overview

Leading insurance organizations—including Unum and The Hartford—rely on Clarity, part of the ValueOps by Broadcom platform, to manage their most complex enterprise initiatives—from policy modernization to regulatory compliance. Clarity is the leading enterprise solution for Strategic Portfolio Management. It helps align technology investments with strategic priorities across claims, underwriting, risk, and digital transformation initiatives.

Whether you're launching a new policy platform, integrating AI into claims processing, or optimizing capital programs, Clarity makes it possible to structure and govern investments the way your business operates.

Business Challenges

Insurance leaders face mounting pressure to modernize core systems, deliver digital experiences, and meet evolving regulatory demands—all while reducing cost and improving customer experience.

PMO and IT teams struggle with disconnected tools and fragmented data. Business leaders lack timely visibility into where the enterprise is headed—or how fast. And siloed execution leads to misaligned outcomes.

Clarity helps break the cycle by giving stakeholders one place to plan, prioritize, and measure what matters.



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CLARITY IS THE
LEADING ENTERPRISE
SOLUTION FOR
STRATEGIC PORTFOLIO
MANAGEMENT
(SPM). IT HELPS
ALIGN TECHNOLOGY
INVESTMENTS WITH
STRATEGIC PRIORITIES
ACROSS CLAIMS,
UNDERWRITING,
RISK, AND DIGITAL
TRANSFORMATION
INITIATIVES.

Solutions Overview

- Organize portfolios around business capabilities or product lines (e.g., Disability, Property, Group Benefits).
- Configure investments by initiative type: regulatory, innovation, M&A, digital.
- Align strategy to work using interactive roadmaps.
- Prioritize investments based on value delivered—like automation savings, risk reduction, or speed to market.
- Enable visibility across all teams using shared dashboards and reports.
- Integrate with tools your teams already use: Rally, Jira, ServiceNow, and Power BI.

Critical Differentiators

Top-Down Planning for Complex Enterprises:

Move beyond bottom-up planning with strategy-first roadmaps. Link regulatory mandates, digital goals, and enterprise OKRs to the projects and people delivering them. Roll up value, cost, and risk with confidence.

Work Your Way—Across IT, Business, and Risk:

From underwriting modernization to ESG compliance, define your own investment categories and tracking fields. Preconfigured templates support both IT-heavy initiatives and lightweight business pilots.

Visibility for Every Role:

Provide tailored dashboards for the PMO, CTrO, finance, and functional leaders. Visualize KPIs like initiative health, budget variance, or regulatory delivery status.

Robust Financial Management:

Support complex cost modeling across OpEx, CapEx, internal labor, and vendor spend. Forecast value against goals like claims reduction, conversion rates, or digital engagement.

Enterprise-Grade Integration & Analytics:

Clarity integrates with modern BI tools and systems of record, including policy admin systems, work tracking tools, and ERP platforms. View analytics in context and export data securely.

Collaboration Without Chaos:

Connect distributed teams with collaborative tools for planning, tasking, and updates—reducing meeting overload and email churn. Enable asynchronous work across departments and geographies.

Optimized Resource Management:

Match people to work across IT, operations, and transformation teams. Plan based on skills, roles, and availability—then adjust in real time as needs shift.

Learn More

Visit the [Clarity website](#) to learn more. Or [contact us for a demo](#).