

## PRODUCT BRIEF

### KEY BENEFITS

- Improve patient outcomes and satisfaction by rapidly aligning people, priorities, and technology.
- Accelerate delivery of clinical and digital innovation with full visibility into investments and impact.
- Ensure compliance, reduce risk, and drive better staff utilization through connected decision-making.

### KEY FEATURES

- Build strategic, clinical, and IT roadmaps aligned to hospital priorities.
- Enable cross-functional collaboration between nursing, IT, transformation, and operations teams.
- Align clinical and digital investments to outcomes like quality scores, patient throughput, or staffing metrics.
- Visualize project status, risks, and KPIs on dashboards tailored to CTrO, CNO, and VP IT Ops needs.
- Unite capital and operational planning in a single solution across strategic portfolios.
- Tie budget planning to measurable value—from reducing readmissions to accelerating EMR rollouts.

# Clarity® For Healthcare Organizations:

## Aligning Clinical and IT Portfolios for Measurable Healthcare Outcomes

### Overview

Healthcare transformation requires more than just projects—it demands clear alignment between clinical priorities, operational plans, and digital investments. That's where Clarity, Broadcom's enterprise-grade platform for Strategic Portfolio Management (SPM), makes a difference. Purpose-built for complex organizations, Clarity helps CTrOs connect strategy to execution, improve outcomes, and accelerate digital maturity.



### Business Challenges

Digital transformation in healthcare is uniquely complex. CTrOs and PMOs face pressure to improve outcomes and reduce costs while navigating strict compliance. CNOs wrestle with staffing burnout, while IT leaders are overwhelmed by disconnected tools and data. Clarity helps unify planning and delivery to drive measurable value—and real change.

ONCE YOU FIND THE RIGHT PERSON OR TEAM, YOU CAN ALLOCATE SPECIFIC PERCENTAGES OF THEIR WORKLOAD TO IDEAS, PROJECTS OR CUSTOM INVESTMENTS WITH THE CLICK OF A BUTTON.

## Solutions Overview

Clarity gives hospitals a clear path to manage transformation:

- Shift from scattered projects to structured portfolios of clinical and digital investments.
- Build strategic roadmaps that map directly to goals like Magnet readiness, HIMSS stage advancement, or operational efficiency.
- Prioritize work based on hospital-defined outcomes, not just department demands.
- Empower cross-functional teams with shared plans and flexible execution tools.
- Integrate data across systems to monitor financials, resource utilization, and performance in real-time.

## Critical Differentiators

### Top-Down Planning for Health Systems

Start with the big picture—hospital strategies, regulatory mandates, or quality initiatives—then connect them to the tactical work needed across nursing, IT, and operations. Use multidimensional roadmaps to plan by department, service line, or program (e.g., EHR modernization or value-based care rollout).

Hierarchies >

Healthcare Program Hierarchy H00000036

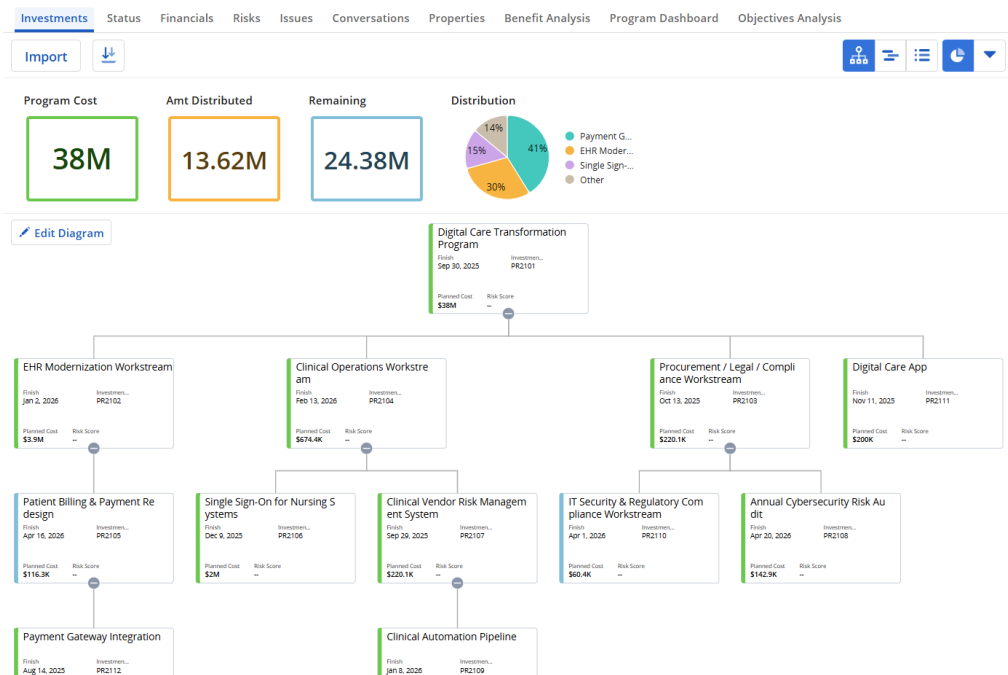


Figure 1: Organizational Hierarchies for Faster Planning

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### WHY IT MATTERS

CLARITY® HELPS HEALTHCARE ORGANIZATIONS ALIGN CLINICAL AND IT INITIATIVES, OPTIMIZE RESOURCE ALLOCATION, AND ENSURE EVERY INVESTMENT DRIVES MEASURABLE OUTCOMES. WITH INTUITIVE ROADMAPS, REAL-TIME VISIBILITY, AND CONNECTED EXECUTION, CLARITY PROVIDES THE STRATEGIC CONTROL NEEDED TO NAVIGATE COMPLEX PORTFOLIOS AND IMPROVE CARE DELIVERY — ALL IN ONE PLACE.

#### Work Your Way – From OR to Ops

Clarity adapts to the way healthcare works: define your own investment structures for digital, clinical, or administrative portfolios. Configure templates for enterprise initiatives (such as AI triage tools), transformation efforts, or department-level optimizations.

#### Project Management for Every Role

Convert ideas into initiatives with role-specific tiles—showing budget, milestones, nurse engagement scores, or IT delivery risks. Secure field-level access ensures the right people see the right data, from floor nurses to finance.

#### Familiar Financial Management

View actuals, forecasts, and benefits across programs. Track cost per patient, resource allocation by role, and initiative ROI—helping IT and clinical leaders speak the same financial language.

#### Deeper Analytics

Connect to BI tools like Power BI or Qlik to analyze performance across programs like patient access, nursing innovation, or digital front door. Integrate with project schedulers, EMRs, or financial systems for even richer insights.

#### Tighter Team Collaboration

Whether it's the PMO driving project velocity or nursing leads managing clinical pilots, Clarity unites everyone:

- Build and assign task lists across clinical and IT teams.
- Automate recurring steps and centralize updates in a shared workspace.
- Link to Rally, SharePoint, or Drive to keep all content in one place.
- Replace siloed email threads with transparent, trackable communication.

#### Balanced Resource Management

Staffing shortages are real—and Clarity helps manage supply and demand across roles, from RNs to Epic analysts. Allocate teams by skill, shift, or geography, and ensure visibility into where critical resources are stretched or underutilized.

Visit the [Clarity website](#) to learn more. Or [contact us for a demo](#).