

**Rally**  
by Broadcom

# Rally Newsletter

Latest product updates, news and resources

## Featured Events



### Webinar

#### Will AI Replace the PMO?

February 12, 2026 | 1:00 PM ET

Will AI replace the PMO - or redefine it? Join Lance Knight and Matt Gorbisky to explore how AI is transforming the PMO from a reporting function into a strategic decision hub, while preserving governance, transparency, and human oversight.

[Register Now](#)



### Webinar

#### Rally Q1 Product Roadmap

February 18, 2026 | 1:00PM EST

Get a first look at Rally's 2026 Q1 roadmap with Matt Gorbisky, Head of Product Management. See what's coming to improve usability, boost visibility, and help teams scale. Bring your questions and learn how Rally is evolving to meet enterprise needs.

[Register Now](#)



### Webinar

#### From Features to Future Impact: Making Outcome-Driven Product Management Real

##### On-Demand

Watch Matt LeMay, author of *Impact First Product Teams*, and Shamim Ahmed explore the habits of impact-first organizations and how ValueOps Insights helps product teams connect strategy to change that actually matters.

[Watch Now](#)

Stay up-to-date! Check out our Webinar channel for new content and on-demand replays [here](#).

## Featured Content

### Harvard Business Review Analytic Services Report: Connecting the Data That Powers Real-Time, Value- Generating Insights

In 2026, speed isn't the problem—operational blindness is. When delivery, financial, and operational data live in silos, leaders are left guessing where value is created - or lost. This report shows how top enterprises are connecting data across systems to expose risks, improve predictability, and make faster, smarter decisions. Read now to see how they're closing the value gap.

[Learn More](#)

### Stop Telling Me You're "Doing AI"

Many teams say they're "doing AI," but without outcomes, it's just noise. This blog challenges the buzzword and urges leaders to start with strategy, planning, and prioritization before deploying AI. It's not about chasing hype, but about delivering real business value using the intelligence already in your systems like CRM, data lakes, and email. Don't just "do AI." Use it to reduce risk, spark innovation, and deliver outcomes that matter.

[Learn More](#)

### Only You Can Prevent Corporate Fire Drills

Corporate fire drills don't start with chaos. They start with disconnected tools, buried roadmaps, and unsynced systems. This blog shows how small sparks become productivity wildfires and how the ValueOps platform helps you prevent them. With Clarity, ConnectALL, Rally, Insights, and Vaia, you can replace panic with visibility, alignment, and proactive AI. Because only you can prevent corporate fire drills. And with ValueOps, you will.

[Learn More](#)

### AI ROI Is Not a Myth. ValueOps Makes It Measurable

AI investments only matter if they deliver measurable value. In this blog, you'll learn how to define clear objectives, track costs, and ensure your data is structured and trustworthy, so AI can drive real returns. See how ValueOps makes AI ROI visible, strategic, and provable.

[Learn More](#)

## Stay In Touch

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