

**Rally**  
by Broadcom

# Rally Newsletter

Latest product updates, news and resources

## Featured Events

### Webinar

#### The State of Strategic Portfolio Management: 2026 Global Trends

February 25, 2026 | 1:00 PM ET

New global research shows a major gap between SPM's importance and its execution. Watch this webinar to learn why AI initiatives are falling short, where portfolio discipline is missing, and how SPM leaders are using AI to close the strategy-to-execution gap.

[Register Now](#)



### Conference

#### SAFe & AI Summit

March 23-27, 2026 | Amsterdam, Netherlands

Rally is heading to the 2026 SAFe & AI Summit in Amsterdam. As AI reshapes agility, see how Rally helps organizations customize SAFe, connect strategy to execution, and prove measurable outcomes. Stop by to meet our team and discover how to turn AI driven agility into real business results.

[Register Now](#)



### Webinar

#### Rally Q1 Product Roadmap

#### On-Demand

Get a first look at Rally's 2026 Q1 roadmap with Matt Gorbosky, Head of Product Management. See what's coming to improve usability, boost visibility, and help teams scale. Bring your questions and learn how Rally is evolving to meet enterprise needs.

[Watch Now](#)



Stay up-to-date! Check out our Webinar channel for new content and on-demand replays [here](#).

## Featured Content

### The State of Strategic Portfolio Management: 2026 Global Trends

Strategic Portfolio Management is becoming central to enterprise resilience as AI investment accelerates and planning cycles compress. The 2026 Global SPM Trends Report examines how leading organizations strengthen governance, reduce siloed data, and connect strategy to execution with discipline. Explore how mature SPM practices help leaders prioritize with clarity, manage total cost of ownership, and deliver measurable gains that stand up to scrutiny.

[Learn More](#)

### The Shift from Coding Faster to Coding Better: Rethinking Value in the Age of AI

AI can accelerate coding. The real question is whether it improves outcomes. This blog challenges the fixation on velocity and lines of code, and instead focuses on developer experience, cognitive load, and flow. Learn how tension metrics and smarter measurement help engineering leaders protect quality, strengthen governance, and turn AI driven efficiency into sustainable innovation.

[Learn More](#)

### Harvard Business Review Analytic Services Report: Connecting the Data That Powers Real-Time, Value- Generating Insights

Data does not create value on its own. Alignment does. This Harvard Business Review Analytic Services report explores how organizations are connecting siloed data across planning, delivery, and finance to power real time, value generating insights. Learn why value stream management and strategic portfolio management are becoming essential to governance, measurable gains, and confident decision making in an AI driven enterprise.

[Learn More](#)

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