

September 2025 ValueOps Newsletter

Latest Product Updates, News and Resources.

Featured Events

Webinar



SPM For AI. And Why You Should Care

September 18, 2025 | 1:00 pm EDT

AI pilots and demos often stall before scaling. In this 10-min webinar, Lance Knight and Mike Roush explain why AI without Strategic Portfolio Management fails to deliver ROI — and how SPM connects strategy, execution, and talent to ensure real business outcomes.

[Register Now](#)

Webinar



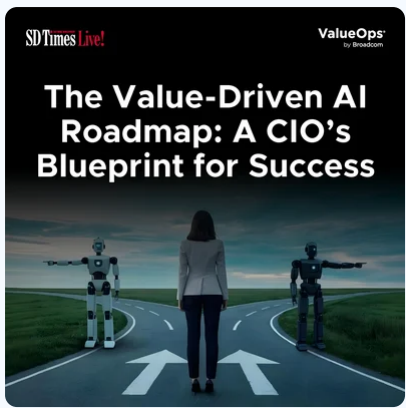
The New Operating Model: How Tech Leaders Are Finally Connecting Strategy to Execution

October 16, 2025 | 1:00 PM ET

Most teams don't fail on ideas—they fail on execution. Join Melissa Perri, CEO Advisor & Founder of the Product Institute & Matt Gorbisky, Head of Product Management for Rally, to see how Product Operations closes the gap, aligns strategy with action, and builds stronger product organizations.

[Register Now](#)

Webinar



The Value-Driven AI Roadmap: A CIO's Blueprint for Success

Watch On-Demand

Not sure where to go with AI? Get your roadmap. This webinar tackles why many AI initiatives fail, offering a CIO's blueprint for success. Learn how to align AI investments with corporate goals through a proven framework to deliver quantifiable business results.

[Watch Now](#)

Stay up-to-date! Check out our Webinar channel for new content and on-demand replays [here](#).

Featured Content

The VSM Blind Spot: Why ValueOps is the Key to Strategic Execution

Strategy is easy, execution is hard. Many VSM initiatives fail due to a "tooling gap" where systems only provide part of the execution picture. This blog reveals how product operations is the missing layer, ensuring clarity, consistency, and accountability at every level. ValueOps is the only platform that connects strategic enterprise VSM with day-to-day product management, bridging the gap between planning, funding, and outcomes for end-to-end visibility.

[Read Now](#)

From Boardroom to Backlog: How Leaders Close the Strategy-Execution Gap

Strategy decks don't win markets—execution does. Yet 80% of enterprises fail to deliver on their business strategies, with priorities lost in silos and decisions made on stale data. *From Boardroom to Backlog* shows how ValueOps fixes this disconnect, linking strategy, funding, and delivery in one system. Learn how today's leaders move faster, align investments to outcomes, and finally close the gap between vision and results.

[Read Now](#)

Clarity[®] by Broadcom: Gartner MQ Leader in Strategic Portfolio Management

Gartner[®] has once again recognized Clarity[®] by Broadcom as a Leader in the 2025 Magic Quadrant[™] for Strategic Portfolio Management, based on both vision and execution. Clarity helps organizations align funding, resources, and delivery to business outcomes while improving governance and visibility. As enterprises scale AI and digital transformation, Clarity provides leaders with the structure and confidence to turn strategy into measurable results.

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