

ValueOps
by Broadcom

June 2025 ValueOps Newsletter

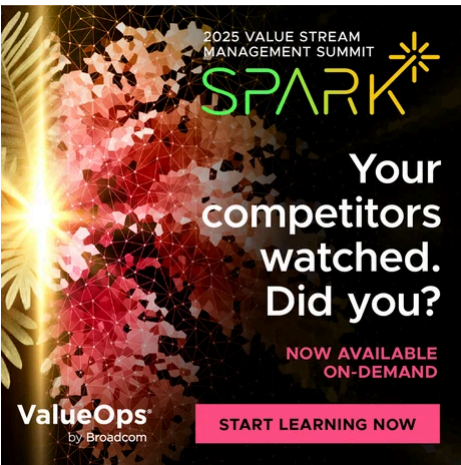
Latest product updates, news and resources.

NOW ON-DEMAND!

Full Access to the 2025 VSM Summit.

We concluded another fantastic [VSM Summit](#) where we learned about how AI is shaking up the world. Missed it? Don't worry! Here is a quick rundown - we had excellent content with great sessions from **Forrester**, **Ahold Delhaize USA**, **Carnival**, **Google**, and so much more. Make sure to be a part of the evolution today!

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Featured Events



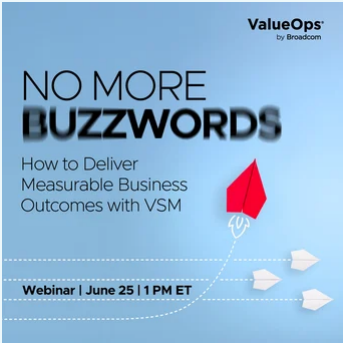
Webinar

Is Your Data Actually Driving Decisions?

June 19, 2025 | 1:30 pm EDT

Stop letting data go to waste! Discover how to turn data into actionable outcomes in just 10 minutes with Lance Knight. Align your metrics with business value and make smarter decisions today.

[Register Now](#)



Webinar

Beyond the Buzzwords. How to Deliver Measurable Business Outcomes with VSM.

June 25, 2025 | 1:00 pm EDT

Solid strategy, but no results? 70% of digital investments fail. Join us on June 25, as we explore how VSM bridges the strategy-execution gap. Gain visibility, align teams, and deliver measurable business outcomes.

[Register Now](#)



On-Demand Webinar

From Chaos to Clarity: Effective Budget Planning & Work Intake.

Is your project workflow drowning in scattered requests, shifting priorities, and budget constraints? Our webinar explores proven strategies for streamlining work intake, aligning budget planning, and driving efficiency.

[Register Now](#)

Stay up-to-date! Check out our Webinar channel for new content and on-demand replays [here](#). To view all upcoming Broadcom ValueOps events go [here](#).

This Month's Articles

Top Insight: Trends in VSM 2025

The future of VSM is looking bright! Discover how AI, customer value, and strategic alignment are essential for transforming your business in the years to come. Check out the key trends for 2025 that will help you stay ahead of the game and turn your transformation goals into real results.

[Learn More](#)

New: ValueStreamManagement.com

Whether you're struggling to align teams or measuring progress on your transformation journey, ValueStreamManagement.com is here to help. Find tools, frameworks, how-to guides, and case studies designed to make your VSM journey easier and more impactful.

[Visit the Site](#)

Where Are You on the VSM Journey?

Not sure where you stand on the VSM journey? Our Broadcom VSM Maturity Model is your go-to tool to see where you're at and map out the next steps for greater value delivery. Take this quick and easy quiz to get personalized insights, practical guidance, and actionable steps. It's a great way to jumpstart your digital transformation!

[Explore the VSM Maturity Model](#)

Stay In Touch

We hope this newsletter is helpful to you. Thank you for forwarding it to colleagues or contacts interested in ValueOps news.

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