

August 2025 ValueOps Newsletter

Latest Product Updates, News and Resources.

Featured Events

Webinar



Breaking the Busy Trap: 5 Steps to Real Value for Engineering Leaders.

August 7, 2025 | 1:00 pm EDT

Engineering teams are running full speed — sprinting, releasing, updating — but somehow, the business impact isn't showing up. Sound familiar? The problem isn't effort. It's misalignment. In this no-fluff webinar, we'll show you how to break that cycle.

[Register Now](#)

Conference



Join our ValueOps Track at VMware Explore 2025!

August 25 - 28, 2025 | Las Vegas, NV.

Join the community that's shaping the future of private cloud and private AI. Secure your pass to Las Vegas today and join us at The Venetian Convention and Expo Center. Make connections and find your best path forward at Explore.

[Register Now](#)

Conference



Rego University: Clarity Summit.

September 15-18, 2025 | Las Vegas, NV

Looking to get more value from Clarity & Rally? Elevate your PPM, SPM, & Agile expertise at Rego University Clarity Summit. Network, gain hands-on training, and learn best practices in Clarity. Get solutions for your real-world problems.

[Register Now](#)

Stay up-to-date! Check out our Webinar channel for new content and on-demand replays [here](#).

Featured Articles

AI Doesn't Work Without Discipline.

AI isn't a silver bullet; it demands discipline. Too many AI pilots fail or lead to chaos without proper structure. Our new blog reveals how ValueOps by Broadcom provides the necessary framework to move AI initiatives from disconnected experiments to enterprise-level capabilities. Learn to tame AI sprawl, scale with guardrails, ensure governance, and operationalize feedback loops, turning AI investments into a measurable engine of progress.

[Read Now](#)

The VSM Blind Spot: Why ValueOps is the Key to Strategic Execution.

Strategy is easy, execution is hard. Many VSM initiatives fail due to a "tooling gap" where systems only provide part of the execution picture. This blog reveals how product operations is the missing layer, ensuring clarity, consistency, and accountability at every level. ValueOps is the only platform that connects strategic enterprise VSM with day-to-day product management, bridging the gap between planning, funding, and outcomes for end-to-end visibility.

[Read Now](#)

A Four-Phase, Value Driven AI Roadmap.

AI adoption is in crisis: 47% of pilots fail to reach production. Our latest blog, "A Four-Phase, Value-Driven AI Roadmap," by Lance Knight, offers a new approach. Discover a proven framework combining technology roadmapping and VSM to assess, plan, implement, and evaluate AI initiatives. Learn how to avoid common pitfalls and ensure your AI investments deliver measurable business outcomes, moving beyond mere experimentation.

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