Rally®
by Broadcom

February 2025 Rally Newsletter

Latest product updates, news and resources.

Do you know someone who's making waves with Digital Transformation?

Nominate them today!

Witnessing the power of Value Stream Management & Digital Transformation firsthand? Don't let those stories untold. The Wavemaker Award is your chance to recognize those individuals who are driving change and making a difference. Nominate the game changers and help us celebrate the future of innovation.

Nominate Now!

ValueOps
by Broadcom

WAVE MAKER

Nominee
2025

This Month's Events

Webinar

Achieving Total Agility: Bridging the Strategy to Execution Gap with Clarity and Rally.
March 18, 2025 - 2:00pm EST

Learn how Clarity and Rally work together to bridge the gap between strategy and execution. Discover how to align strategic goals with delivery, gain real-time visibility, and drive collaboration across your enterprise.
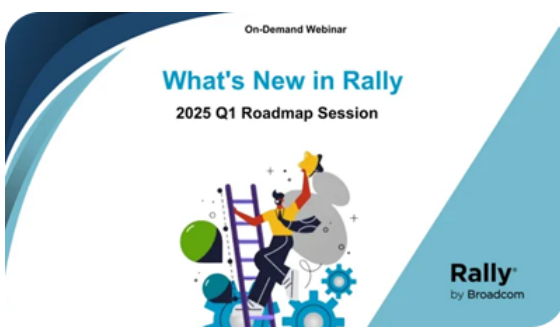
Register Now

Workshop

Business Agility Workshop & Rally Big Room Planning.
May 5 - 8, 2025

Join our Business Agility Workshop to explore strategies for achieving flexibility, speed, and alignment across your organization. Learn best practices, tools, and techniques to drive agile transformation and accelerate your business outcomes. Sign up now to discover new ways to work smarter and faster!

Register Now

View all upcoming Broadcom ValueOps events here.

This Month's Videos

Watch On-Demand

Watch On-Demand

Check out all of our additional video resources here.

This Month's Articles

🏆 **Best Value Stream Management Tool—Three Years in a Row!**

We're thrilled to announce that ValueOps® by Broadcom has once again been recognized as the Best Value Stream Management (VSM) Tool at the DevOps Dozen Awards! Discover how our commitment to innovation and AI-driven analytics empowers enterprises to maximize their VSM initiatives.

Read Now

Achieving Agile Transformation in Government: How Rally Supports SAFe Implementation.

Government agencies face unique challenges in adopting Agile. SAFe offers a structured approach to foster collaboration and speed value delivery. Rally supports SAFe with portfolio management, transparency, compliance features, and PI planning. It helps public sector organizations align work with goals, ensure predictability, and efficiently deliver value across large-scale projects.

Read Now

3 Strategies for (Finally!) Aligning Business With Delivery.

Achieving alignment between business strategies and delivery execution involves overcoming challenges such as translating goals into actionable plans, defining relevant metrics, and scaling alignment. By using ValueOps, organizations can apply Agile planning, organize around value streams, and track performance with real-time insights, enhancing collaboration and optimizing value delivery. Discover how ValueOps can help you achieve seamless alignment today.

Read Now

Can't Miss Item

Rally Office Hours 2025.

Got questions about Rally? Join our weekly **Rally Office Hours** every Thursday at 12 PM ET! Drop in to get answers, brainstorm ideas, and discuss your business challenges with our experts. Whether you need help with configuration, integrations, or strategic planning, we're here to support you. Bring your questions and make the most of Rally!

Register Now

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OFFICE HOURS
JOIN US!

Weekly on Thursdays from
12:00 pm - 1:00 pm ET

Stay In Touch

We hope this newsletter is helpful to you. Thank you for forwarding it to colleagues or contacts interested in Rally news.

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