

Rally®
by Broadcom

March 2025 Rally Newsletter

Latest product updates, news and resources.

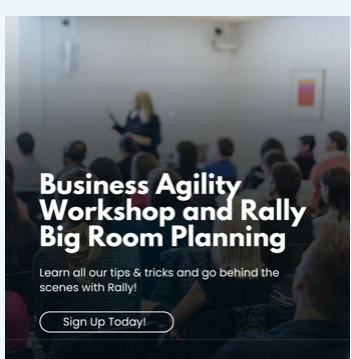
2025 Value Stream Management Summit VSM Evolution meets AI Revolution. 🤖

The **5th Annual VSM Summit** is here! Maximize the power of VSM with AI! Drive faster transformation, reduce costs, and create better customer experiences. Learn from Forrester, Ahold USA, Carnival Cruise Line, Chubb Insurance and others at our FREE virtual summit. Don't miss this valuable event!

[Register Now](#)



This Month's Events



Workshop

Business Agility Workshop and Rally Big Room Planning

Dates: May 5-8 | Aug 4-6 | Nov 3-6

Immerse yourself in Rally's Big Room Planning workshop! Learn best practices alongside the global team, observe a real PI event, and meet the team, including leadership, product & engineering.

[Register Now](#)



Webinar

The Gap Between Ideas and Execution - A Framework for Modernizing Public Sector Program Management.

April 17, 2025 | 1:00 pm EDT

Modernize public sector program management & achieve mission success! Discover actionable strategies for driving efficiency, accountability, & impact.

[Register now!](#)

View all upcoming Broadcom ValueOps events [here](#).

This Month's Videos



The Execution Challenge

[Watch Now](#)



Capacity Planning with Rally®

[Watch Now](#)

Check out all of our additional video resources [here](#).

This Month's Articles

The Hidden Struggles of a Chief Risk Officer: How ValueOps Helps You Stay Ahead.

Step into the shoes of a Chief Risk Officer. This blog explores their struggles & how Broadcom ValueOps empowers them. Learn how to make informed decisions quickly, maintain compliance, & integrate systems for better collaboration. Discover continuous risk assessment for balanced action. Key takeaway: ValueOps is the answer!

[Learn More](#)

The Stubborn Gap That Persists Between Ideas and Execution—and How Broadcom Helps.

Explore Broadcom's approach to Continuous Transformation! This blog post reveals how organizations can adapt & thrive in dynamic markets. Learn strategies for ongoing improvement & innovation to stay ahead.

[Learn More](#)

Reducing Tools TCO Through an Architecture Review.

Shrink your tech spending! This blog reveals how a strategic architecture review can drastically cut your Total Cost of Ownership (TCO) for tools. Discover practical strategies to optimize your IT landscape, eliminate redundancies, and maximize the value you get from your existing investments. Ideal for CIOs, IT leaders, and anyone focused on budget efficiency.

[Learn More](#)

Rally Office Hours 2025

Got questions about Rally? Join our weekly **Rally Office Hours** every Thursday at 12 PM ET! Drop in to get answers, brainstorm ideas, and discuss your business challenges with our experts. Whether you need help with configuration, integrations, or strategic planning, we're here to support you. Bring your questions and make the most of Rally!

[Register Now](#)



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Broadcom 1320 Ridder Park Drive San Jose California 95131 United States of America

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